

JULY 2025



THE OFFICIAL NEWSLETTER OF
ABARTA COCA-COLA BEVERAGES

THE ABARTIAN

Welcome to our Quarterly Newsletter!

In this edition, we celebrate the achievements from the past quarter, including our scholarship winners who embody both talent and dedication and an employee who received a NAOU recognition for their contributions to the industry.

Read on for more fun information about product innovations and a few ways we were able to give back to our communities this quarter!



As we move into the second half of the year, we're excited about the momentum we've built and the opportunities ahead. Thanks for being part of the journey and let's keep the progress going!



Jim Dinderman
Jim Dinderman
COO

Brandi Shortt
Brandi Shortt
President



CELEBRATING OUR 2025 ACCB & KDP SCHOLARSHIP RECIPIENTS!

We're proud to recognize and congratulate the outstanding recipients of this year's ABARTA Coca-Cola Beverages Scholarship and the Keurig Dr. Pepper Scholarship - two programs that reflect our company's commitment to supporting education and personal growth!

ACCB Scholarship Recipients:



Nadia Aciri

Majoring in Early
Childhood Education
at West Chester
University of
Pennsylvania



Haley Gray

Majoring in
Communications
at Saint Francis
University



Julia Saraniti

Majoring in
Environmental
Science at Villanova



Grace Treaster

Majoring in
Animated Arts at
Kutztown University
of Pennsylvania

KDP Scholarship:



Damian Bonilla

Majoring in Business
Management at
Millersville
University



Christina Cherry

Graduated from La
Salle University with
a dual major in
Business and
Management



Avery Haake

Majoring in
Automotive
Technology at
Rosedale Technical
College



Gregory Bohman

Graduated from
Saint Francis
University with a
major in
Management

NEW INNOVATIONS

NEW PRODUCT DROP



NEW

***A REFRESHING
TAKE ON TEA***

ROBERT ZIMMERMAN NAMED ONE OF THE TOP SERVICE TECHS IN THE NATION BY NAOU!

Robert Zimmerman has been recognized by NAOU (North America Operating Unit) as one of the **Top Service Technicians in the Country for 2024**. This is a tremendous honor that reflects outstanding performance, consistency, and dedication over the year.

What makes this recognition even more special? It's the first time anyone in our market has ever received this award!

This prestigious recognition is based on yearlong performance metrics, including service excellence, efficiency, accuracy, and a commitment to going above and beyond for customers and teammates. Rob not only met these standards - he has set a new benchmark for what exceptional service looks like in our field.

Please join us in congratulating Rob on this well-deserved national recognition. You've made our entire team proud!



Robert Zimmerman pictured here on the right.

IN THE COMMUNITY

GIVING BACK TO OUR COMMUNITIES

Wheeling, WV Flood Relief Efforts:

In June, our neighbors in the Wheeling/Ohio County area faced devastating flash flooding that significantly affected the community. We were honored to contribute by donating Dasani and Powerade products, along with a financial contribution to the United Way of Ohio County. Our thoughts are with the valley, and we extend our heartfelt gratitude to all who have supported the relief initiatives!

Women's Shelter Donation Drive:

Our Diversity, Equity & Inclusion Committee organized a drive to gather toiletries for local women's shelters. We surpassed our goal by collecting a total of 400 bags and over \$300 in monetary donations! A big thank you to our team for their generosity and to the committee for their hard work.

Operation Backpack:

Operation Backpack is our annual company-wide initiative to provide essential school supplies to children in need throughout our community. By collecting and distributing backpacks filled with grade-appropriate items, we help to ensure every student has the tools they need for a successful school year! To donate, visit the following link:
<https://www.roonga.com/accb2025>



**Find
STRENGTH
in Your Community**

The mission involves ACCB associates donating travel-sized toiletry items to a Women's Shelter near your Distribution Center.

The items needed include shampoo, body wash, lotion, chapstick, toothbrushes, toothpaste, and deodorant. If you are unable to donate items, please consider donating any monetary value by contacting your DC Business Administrator. Thank you for your support!

**Drive Dates:
April 1, 2025 - May 1, 2025**

Pittsburgh Location: DVSSP of SWPA	Cleveland Location: Norma Herr Women's Center	Harrisburg Location: Shalom House	Mt. Pocono Location: Pathhouse
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OUR NEXT ISSUE, PLEASE SEND
INFORMATION TO
ACCBHRTEAM@ABARTACOCACOLA.COM

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