

MAY 2026



THE OFFICIAL NEWSLETTER OF  
ABARTA COCA-COLA BEVERAGES



# 2026 COCA-COLA SCHOLARS

## ACCB TERRITORY WINNERS

Coca-Cola Scholars is an achievement-based scholarship program awarded to students who exemplify leadership, a capacity to serve others, and a commitment to making a difference in their communities. Students in their final year of high school are eligible to apply; of those who do, fewer than 1/7th of 1% earn this honor.

We are proud to share the winners from our territory.

### Meet our 2026 Coca-Cola Scholars

#### **Ethan Albright - Columbia, PA**

- **Plans to pursue majors in Political Science and Biochemistry to pursue an interdisciplinary career in environmental law or policy**



#### **Zara Dawodu - Tyrone, PA**

- **Strives to represent under-resourced communities through data as an aspiring biomathematical scientist**



#### **Diana Herrera - Allentown, PA**

- **Committed to humanitarian rights, civic rights and cultural endorsement - named "Student of the Year" by the Golden Latin Awards**



INTRODUCING

Cherry  
**Coke** *Diet*®



The Greatest Cola  
Flavor Of All  
Time... Now On  
Diet Coke!



# EMPLOYEE SPOTLIGHT: STRENGTH, RESILIENCE AND COMMUNITY

We're honored to share the story of one of our amazing employees, Jose Rodriguez. His story reflects not only extraordinary personal strength but also the power of community and care in the workplace.

Recently highlighted by the American Beverage Association, Jose's journey through cancer treatment has deeply moved all of us. Through every challenge, Jose showed up with determination, grace, and an unwavering spirit.

While his strength stands at the center of this story, it's also a reminder of something bigger: the importance of standing by one another. During his treatment, Jose was not only supported by his family but also by his colleagues and our community at ACCB. It is in moments like this that our values are truly put into action. We are incredibly proud to have Jose as part of our team, and his story will stick with us as a powerful example of perseverance and the strength found in community.

[CLICK HERE TO SEE THE FULL VIDEO OF JOSE'S STORY!](#)





WORLD CUP

# WATCH PARTY IN THE 'BURGH

U.S. SOCCER WATCH PARTIES  
AT F.N.B. STADIUM

Join The Pittsburgh Riverhounds along with ACCB as we turn F.N.B. Stadium in Station Square into one of the city's premier destinations for soccer this summer. These **free** public watch parties for the United States group stage matches will be:

## June 12 vs. Paraguay

**9 pm, Riveters Game @ 6 pm, Watch Party opens @ 9 pm**

Get geared up for the opening match for the U.S. with live women's soccer action at F.N.B. Stadium as the Pittsburgh Riveters, the reigning Great Forest Division champions, face Erie in a USL W League contest at 6 p.m. A separate ticket is required for the Riveters match; for more information or to buy now, visit [www.riveterssc.com](http://www.riveterssc.com).

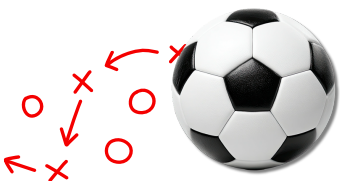
## June 19 vs. Australia

**3 pm, Doors open at 2 pm**

Come early and enjoy this can't-miss festival experience. Step onto the field for the ultimate soccer skills test with the penalty kick competitions, obstacle course, and soccer darts. A bounce house, face painters, and appearances from Riverhounds mascot AMO will be located around the center circle for our little soccer superstars. Fans can take part in special Coca-Cola Soccer and POWERADE Power Water activations throughout the stadium and enjoy Coca-Cola Soccer experiences with photo ops, product samples, and chances to win exclusive prizes.

We hope to see you there, cheering on Team USA and staying *"Always On Soccer."*

**To claim your FREE tickets and learn more, [click here!](#)**





June 11 - July 19, ArtsQuest will transform the SteelStacks campus into the Lehigh Valley's premier soccer destination with **SoccerFest**. This month-long event will celebrate the World Cup game by bringing together soccer enthusiasts, families, and cultures from across the region. This year, the event is set to be bigger than ever, featuring match watch parties, youth programming, live music, and more!

We are excited to partner with ArtsQuest to help bring this event to our communities and support the nonprofit organization's mission of sharing art, culture, and educational programs across the Lehigh Valley. Our team will be on-site offering product samples and fun giveaways.

Share a Coke with us and cheer on our national team:

**SOCCERFEST EVENTS** | June 11 – July 19, 2026

**ACCB + COCA-COLA + POWERADE ACTIVATIONS** | June 12 + 19

**LOCATION** | SteelStacks - 101 Founders Way, Bethlehem, PA



**POWERADE.**





# A Mini Can For Every State

Limited Edition. Collect Them All.



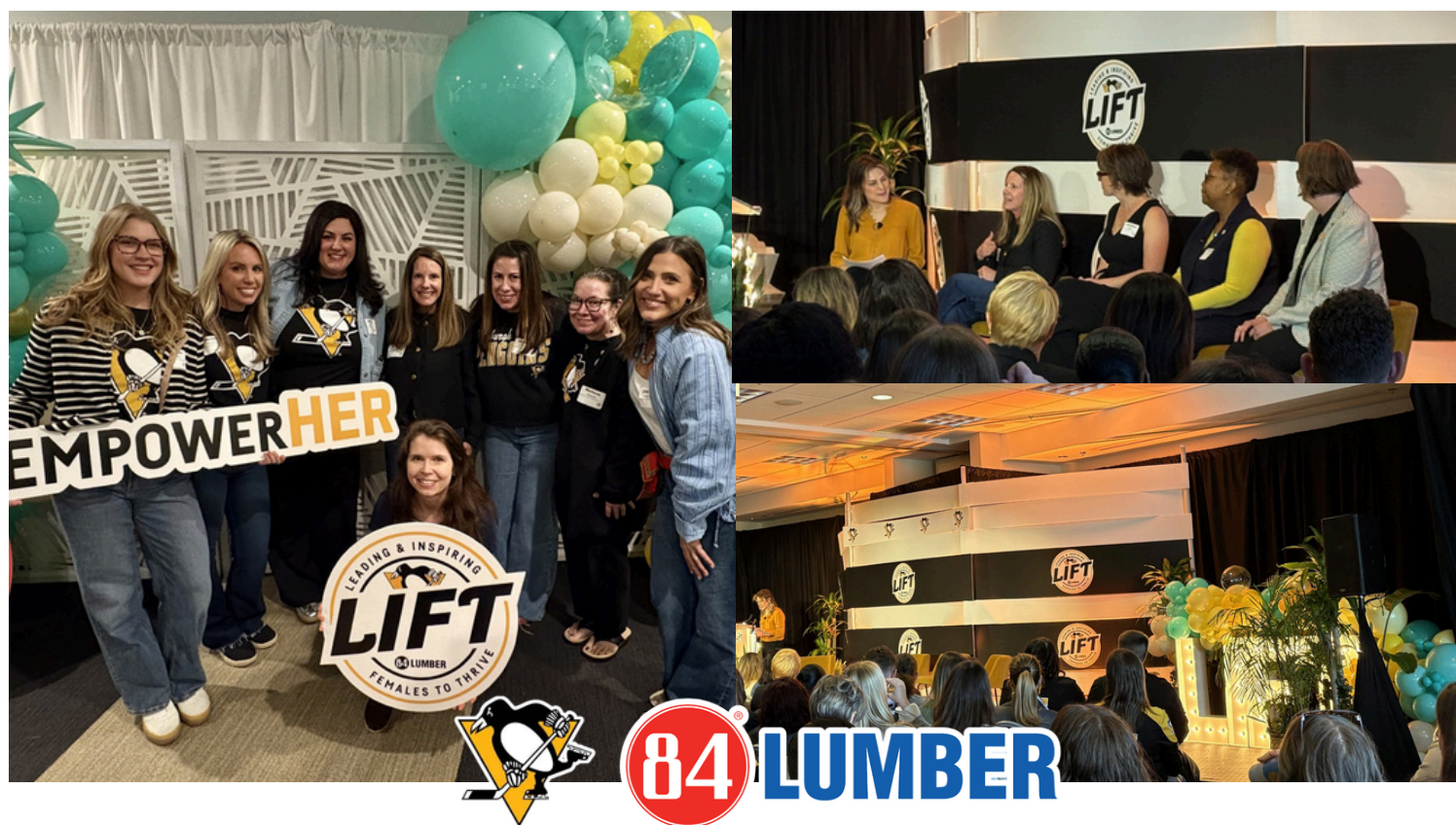
# L.I.F.T WOMEN'S PREGAME PANEL

## *CELEBRATING LEADERSHIP, SHARED EXPERIENCES AND THE POWER OF WOMEN SUPPORTING WOMEN*

In March, our president, Brandi Shortt, served as a panelist at the **L.I.F.T Women's Pregame Panel**. The event centered on empowerment, connection, and shared success. Hosted in partnership with the Pittsburgh Penguins and 84 Lumber, the day brought together professionals from across industries to celebrate and support the advancement of women in the workplace.

Brandi, representing ACCB alongside three other accomplished women leaders, shared her insights, experiences, and perspective, contributing to a thoughtful and inspiring discussion. Several of our team members were also in attendance, engaging in meaningful conversations and building connections. The panel focused on the importance of mentorship, decision-making, and fostering strong professional networks. Each speaker brought unique stories and practical advice, creating a space where attendees could learn and feel encouraged in their own career journeys.

**Here's to continuing to support, empower, and uplift women - within our organization and beyond!**





**TO SUBMIT A STORY TO BE FEATURED IN  
OUR NEXT ISSUE, PLEASE SEND  
INFORMATION TO  
[ACCBHRTEAM@ABARTACOCACOLA.COM](mailto:ACCBHRTEAM@ABARTACOCACOLA.COM)**

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