

NOVEMBER 2023



THE

ABARTIAN

THE OFFICIAL NEWSLETTER OF
ABARTA COCA-COLA BEVERAGES

THE ABARTIAN

As we head into the final few months of the year, and we look forward to celebrating the holidays ahead, I want to take a moment before the hustle of the season to thank you all for your commitment and hard work through the year. Truly, our company is only as good as the people we have, and because of your hard work, ABARTA Coca-Cola Beverages continues to thrive.

For the first time since 2017, the production facility in Cleveland is producing Coca-Cola brands. We have invested over \$6.5 Million in our Cleveland Distribution Center to upgrade all bottling equipment and meet Coca-Cola standards to begin producing and bottling the portfolio of products. This location will provide products of core brands for ABARTA Coca-Cola Beverages.

This past October ACCB launched Seagram's Gingerale and was honored to host the Mayor of Bedford Heights and Cuyahoga County Councilwoman as they declared October 4 Seagrams Day in the county. Additionally, ACCB is now the official beverage provider of Rocket Mortgage Fieldhouse and the Cleveland Cavaliers. You can read more about those two exciting achievements in this quarter's newsletter.

Closing out 2023, we must continue to focus on safety. The days are shorter, and the weather is getting colder, causing icier conditions. Please focus on your tasks at hand, continue the safety training programs, and incorporate safe living into your day-to-day life.

Again, thank you all for your unwavering commitment to your teammates, to your customers, and your communities.



Jim Dinderman

A handwritten signature of Jim Dinderman in black ink, written in a cursive style.

President



2023 KEURIG DR.PEPPER SCHOLARS

CELEBRATING OUR SECOND QUARTER WINNER

Keurig Dr.Pepper has partnered with ABARTA Coca-Cola Beverages and is offering employees and their immediate family members the opportunity to win a \$5,000 scholarship each quarter for 2023.

Our second-quarter winner is Mackenzie Mallich. Mackenzie is a student at the University of Pittsburgh studying education and is completing her graduate coursework in student teaching.



Employees at ACCB and their family members are tasked with writing a 250 - 500-word essay on how they have given back to their workplace, community, or school. Mackenzie highlighted her passion for helping others and exemplified community stewardship by volunteering and mentoring at the City of Pittsburgh Public Schools.

Congratulations to Mackenzie, and best of luck with all your future endeavors.

The third quarter winner will be announced soon. All essays submitted that were not previously chosen do carry over to the following quarter. Please scan the QR code below to learn more and to enter your essay for a chance to win.

Dr Pepper & Canada Dry Scholarship Contest



ONE WINNER CHOSEN EACH QUARTER IN 2023

SEE IN-HOUSE POSTERS FOR FULL DETAILS

Our friends at Canada Dry & Dr Pepper are giving ABARTA Coca-Cola Beverages employees and their family members the opportunity to win a \$5,000 Scholarship each quarter in 2023!

The scholarship is open to both CURRENT and FORMER students and can be used to pay off student loans or other eligible college expenses.

HOW TO ENTER

Write a short essay (250-500 words) that describes how you've given back to your workplace, school, or community.



SCAN TO SUBMIT YOUR ESSAY

ABARTA COCA-COLA BEVERAGES ANNOUNCES WINNERS FOR 2023 SCHOLARSHIP PROGRAM

ABARTA Coca-Cola Beverages is proud to announce the four winners of the 2023 ACCB Scholarship Program.

Evan Toth

Employee | Ebensburg, PA Distribution Center

Camryn Walshaw

Dependent (Bryan Walshaw) | Milton, PA Distribution Center

Haley Gray

Dependent (Mathew Gray) | Ebensburg, PA Distribution Center

Kristen George

Dependent (Thomas George) | Milton, PA Distribution Center

In its inaugural year, ACCB established a scholarship program to assist employees, spouses, and children of employees who plan to continue their education in college or vocational school programs.

The program is administered by Scholarship America®, the nation's largest designer and manager of scholarships and other education support programs for corporations, foundations, associations, and individuals. Eligible applications were reviewed by Scholarship America's evaluation team. Selection of recipients is also made by Scholarship America.

Scholarship recipients are selected on the basis of academic record, demonstrated leadership and participation in school and community activities, work experience, and a statement of educational and career goals and objectives.

We look forward to celebrating the 2023 winners in a ceremony soon and welcome all to apply for the 2024 scholarship program. Applications will be accepted March - April 2024.

CLEVELAND CAVALIERS



Big Win

The Cleveland Cavaliers, Rock Entertainment Group, and ABARTA Coca-Cola Beverages have announced Coca-Cola as the Official Fan Refreshment Partner of the Cleveland Cavaliers, Cleveland Monsters of the American Hockey League and Rocket Mortgage FieldHouse.

Coca-Cola's sparkling beverages, such as Coca-Cola, Coca-Cola Zero Sugar, Diet Coke, Sprite, and Seagram's will be offered exclusively at Rocket Mortgage FieldHouse, plus other popular beverages like Minute Maid Lemonade, Gold Peak Tea and DASANI bottled water. The multiyear partnership also includes in-venue branding and in-game activations, retail promotions, fan giveaways, a shared commitment to sustainability and several impactful community initiatives.

Sprite will serve as a centerpiece brand of the partnership, collaborating with the Cavs to showcase emerging talent at the intersection of the arts, music, fashion and basketball. An upcoming 'In the Paint' Artist Spotlight will give young artists a platform to submit their work for various Cavs-related projects that will be showcased throughout the year, adding to the 100+ total pieces of art currently displayed in Rocket Mortgage FieldHouse. Sprite will integrate into spaces like the player arrival wall and energetic DJ booth as well.

This partnership with ABARTA Coca-Cola Beverages represents an intersection of basketball and cultural passion points through the exciting programming and community initiatives we have planned together," said Shelly Cayette, Executive Vice President and Chief Commercial Officer for the Cleveland Cavaliers.

“We share a philosophy of providing unique and elevated experiences for our community, which makes this a perfect match for our collective team and fans.

“We are thrilled to partner with the Cleveland Cavaliers and Rocket Mortgage FieldHouse,” said Jim Dinderman, President of ABARTA Coca-Cola Beverages. “Our beverages are designed to energize and inspire, and we are excited to bring them to the fans who love sports and entertainment in Cleveland.”

Coca-Cola and the Cavs will collaborate on a platform that showcases ongoing sustainability efforts, including support of Coca-Cola’s “World Without Waste” initiative to drive systemic change through a circular economy for its packaging.

These goals include making 100 percent of the company’s packaging recyclable globally by 2025, using at least 50 percent recycled material in packaging by 2030, and collecting and recycling a bottle or can for each one sold by 2030.

Additional promotions and community programs will be shared throughout the upcoming season.

Through a coordinated and carefully executed team effort by the ABARTA Coca-Cola Beverages team, Rocket Mortgage Field House was swiftly and successfully transformed to house the Coca-Cola portfolio of products.

Click on the photo to see more.



DISTRIBUTION CENTER SPOTLIGHT

HOUSTON, PENNSYLVANIA

OVER \$5,000 RAISED FOR BREAST CANCER AWARENESS

For the seventh year, in October, ABARTA Coca-Cola Beverages has worked to raise funds for breast cancer awareness for the Washington Health System Foundation. These funds have benefitted low-income women receiving mammograms and help purchase equipment and items like ice compacts for breast biopsy patients to provide comfort and relief after this procedure. ACCB's efforts have raised over \$16,000 through the years, and 2023 was exceptionally successful as the annual goal was exceeded by more than \$600.

Here are a few of the fundraising stats for 2023, and thank you to all who participated.



- 386 T shirts sold.
- 133 specialty items sold (hats, sweatshirts, polos, etc.)
- 396 Sarris Candy Bars sold.
- 54 prizes donated for raffle/auction.
- \$152 raised in 50/50 raffle.
- 8 Pink Terrible towels sold.
- Non-specific donations.

2023 COCA COLA

HOLIDAY CARAVAN

The 2023 Coca-Cola Holiday Caravan will be returning to Pittsburgh, with various stops planned across the market. Check out the holiday lights, snag a photo with Santa, and enjoy a Coca-Cola Zero Sugar sampling at the locations below.

ABARTA Coca-Cola Beverages will partner with the Special Olympics of Western Pennsylvania and accept donations at all Coca-Cola Holiday Caravan stops this year. Donations made at Light Up Night will be eligible for free Pirates tickets.

Special holiday ornaments will be handed out to the first 100 visitors at all locations.



NOV 15 12:00PM - 3:00 PM	SHOP'NSAVE 730 EAST PITTSBURGH STREET GREENSBURG, PA 15601
NOV 15 6:00 PM - 9:00 PM	SHOP' N SAVE WILKINS 3335 WILLIAM PENN HIGHWAY PITTSBURGH, PA 15235
NOV 16 12:00 PM - 3:00 PM	WALMART 100 WALMART DRIVE NORTH VERSAILLES, PA 15137
NOV 16 6:00 PM - 9:00 PM	WALMART 2351 CENTURY DRIVE WEST MIFFLIN, PA 15122
NOV 17 12:00PM- 3:00 PM	LOWE'S BETHEL PARK 5775 BAPTIST ROAD BETHEL PARK PA, 15102
NOV 17 6:00PM - 9:00 PM	LOWE'S SCOTT TOWNSHIP 2100 WASHINGTON PIKE CARNEGIE, PA 15106
NOV 18 3:00PM - 9:00 PM	LIGHT UP NIGHT DOWNTOWN PITTSBURGH ADJACENT TO STANWIX STREET BETWEEN PENN AND LIBERTY AVENUE NEAR HIGHMARK STADIUM
NOV 19 12:00PM - 3:00 PM	HOME DEPOT BETHEL PARK 4000 OXFORD DRIVE BETHEL PARK, PA 15102
NOV 19 6:00PM - 9:00 PM	DOUBLETREE WASHINGTON 340 RACETRACK ROAD WASHINGTON, PA 15301

SCHEDULE



OCTOBER 4 DECLARED SEAGRAM'S DAY IN CUYAHOGA COUNTY



County Councilwoman Meredith Turner, ABARTA Coca-Cola Beverages President Jim Dinderman, Mayor of Bedford Heights Fletcher Berger

ABARTA Coca-Cola Beverages officially launched Seagram's Ginger Ale across the Cleveland market, marking the first time this refreshing beverage is available in the county.

During a launch event at ABARTA Coca-Cola Beverages' distribution center in Bedford Heights, Cuyahoga County Councilwoman Meredith Turner officially declared October 4 as "Seagram's Day," along with Bedford Heights Mayor Fletcher Berger and State Representative Phil Robinson.

"WE ARE COMMITTED TO DELIVERING HIGH-QUALITY REFRESHING BEVERAGES TO OUR COMMUNITIES, AND WE ARE EXCITED TO NOT ONLY DELIVER SEAGRAM'S GINGER ALE TO THE CLEVELAND MARKET BUT PRODUCE THE PRODUCT HERE IN OUR BEDFORD HEIGHTS FACILITY,"

*Jim Dinderman
President of ABARTA Coca-Cola Beverages*

"Seagram's Ginger Ale is a beloved brand that has been enjoyed by many for generations, and we look forward to sharing its unique, refreshing taste with the people of Cleveland.

The launch event concluded with a tour of the distribution center and production facility with the County Councilwoman and Mayor.





IN THE COMMUNITY

THE AMERICAN HEART WALK

Beth and Tom Wysocki represented ABARTA Coca-Cola Beverages at the American Heart Association Heart Walk at Point State Park. In a partnership with Giant Eagle ACCB donated \$10,000 to the American Heart Association this past year.



ROSEDALE COMMUNITY FOOD BANK



The Diversity Equity and Inclusion Committee recently volunteered at the Rosedale Community Food Bank, packing boxes of fresh fruits, vegetables, baked goods, meats, and canned goods for families in need.

Serving the community for the past 40 years, The Rosedale Community Food Bank provides boxes for over 200 families per month and serves Plum, Verona, Oakmont, and Penn Hills communities.

SUSTAINABILITY

>>> WHY THE CLEAR BOTTLE

In 2018, The Coca-Cola Company set ambitious global goals to help tackle the world's plastic waste problem, the company is taking meaningful action by focusing not just on what goes into the bottles but on the innovation of the bottles themselves. Seagram's transitioned from green to clear plastic increased the material's likelihood of being remade into a new bottle. This transformation will help drive a circular economy for our packaging, the fundamental principle behind our sustainable packaging initiative, World Without Waste.

- >>> Seagram's clear bottles increase the amount of high-quality, food-grade, recycled plastic available in the marketplace, ultimately allowing more of our brands the opportunity to use 100% recycled plastic (excluding cap and label), which decreases carbon emissions and minimizes new plastic.
- >>> There is not enough recycled PET (rPET) available to meet industry demand. The transition from green to clear aims to increase the availability of high-quality, food-grade recycled PET needed to meet our World Without Waste goal of using at least 50% recycled material in our bottles and cans by 2030 globally.



ELEVATE
YOUR ON-THE-GO


Seagram's





**TO SUBMIT A STORY TO BE FEATURED IN
OUR NEXT ISSUE, PLEASE SEND
INFORMATION TO
ACCBHRTEAM@ABARTACOCACOLA.COM**