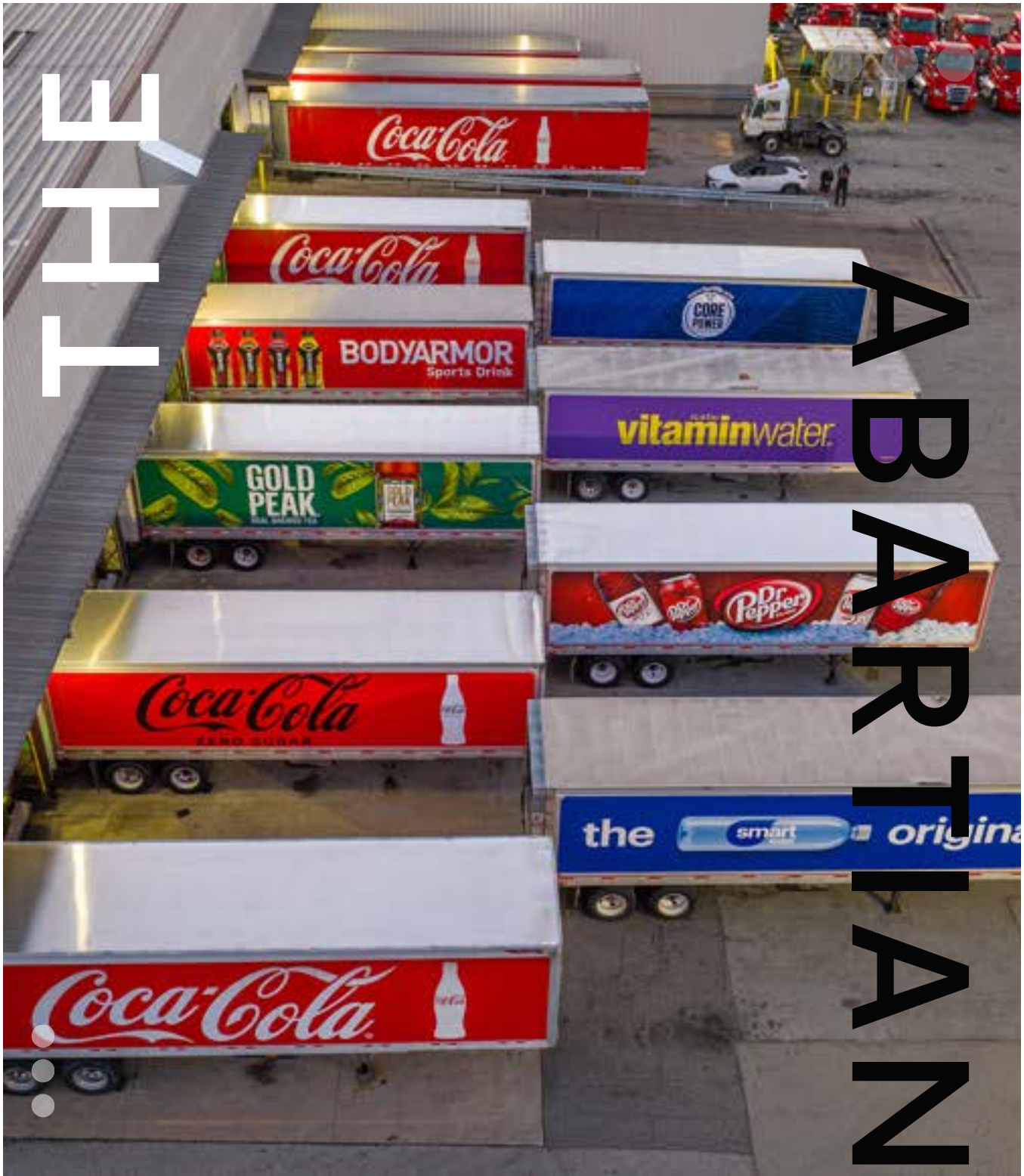


FEBRUARY 2024



THE

ABARTIAN

THE OFFICIAL NEWSLETTER OF
ABARTA COCA-COLA BEVERAGES

THE ABARTIAN

Thank you all for a fantastic 2023.

As we look forward to an even better 2024, we want to emphasize the importance of safety. Our goal is ZERO accidents and ZERO injuries, ensuring everyone returns home safely each night. Dive deeper into our fourth quarter and end-of-year details by watching the video below.



Thank you for your daily efforts, and here's to a successful 2024!



Jim Dinderman
Jim Dinderman
President



Charlie Bitzer
Charlie Bitzer
CEO

DISTRIBUTION CENTER SPOTLIGHT

ERIE, PENNSYLVANIA

Scott Beery Named 2023 Erie Driver of the Year



Scott has had zero accidents in the past four years and is an integral part of the ABARTA Coca-Cola Beverages Team.

Distribution Center Remodel



The Erie Distribution Center is finishing up a front office remodel. Included in the updates are new LED lighting, repainting, upgraded flooring, new kitchen break area, an upgraded warehouse break area, and a driver room remodel, including new cabinetry. The team is currently in the process of enhancing the employee military wall.

CELEBRATING OUR SCHOLARS

THE EBENSBURG DISTRIBUTION CENTER HOSTED A CELEBRATION EVENT FOR TWO OF THE ABARTA COCA-COLA BEVERAGES SCHOLARSHIP WINNERS!
CONGRATULATIONS HALEY GRAY & EVAN TOTH



Winners are chosen on the basis of academic record, demonstrated leadership, and participation in school and community activities.
Evan is currently a Merchandiser on our Ebsenburg team and Haley's father, Matt, is an Ebsenburg Bulk Driver.

THIRD QUARTER KDP SCHOLARSHIP WINNER | FAYTH PETRUZZELLI

Keurig Dr. Pepper partnered with ABARTA Coca-Cola Beverages to offer employees and their immediate family members the opportunity to win a \$5,000 scholarship each quarter for 2023.

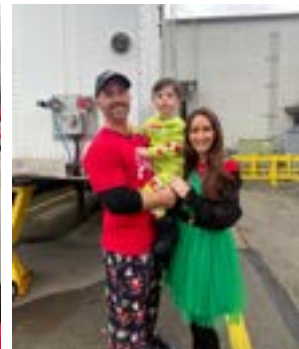
Our third-quarter winner is Fayth Petruzelli! Fayth is a student at Slippery Rock University, where she double majors in early childhood education and special education. She looks forward to pursuing her passion for teaching and being an impactful leader in children's lives.

MAKING SPIRITS BRIGHT

COOKIES WITH SANTA

ABARTA Coca-Cola Beverages celebrated the joy of the holidays by hosting Cookies with Santa events across each Distribution Center. This is an annual favorite of friends and family members at ACCB.

Take a look at some of the photos from the events below!



NEW INNOVATIONS



NEW PRODUCT DROP

COCA-COLA SPICED

Coca-Cola Spiced is a delightful new addition to the Coca-Cola family. This intriguing beverage combines the classic taste of Coca-Cola with a burst of refreshing raspberry flavors and spiced notes. Imagine sipping on your favorite cola, but with an exciting twist.

“COCA-COLA SPICED TRANSFORMS THE FAMILIAR INTO THE EXTRAORDINARY ... BLENDING THE ICONIC TASTE OF COCA-COLA WITH A BURST OF REFRESHING NOTES FROM RASPBERRY AND SPICED FLAVORS..”

*Sue Lynn Cha
Vice President of Marketing
Coke North America*



IN STORES
FEBRUARY
19

EMPLOYEE SPOTLIGHT

An interview with Executive Assistant, Susan Forsyth, as she celebrates her retirement

How many years have you been with ACCB?

- 18 YEARS

Where are you from?

I am originally from McKeesport, and currently live in Bethel Park.

What were some of your favorite things about your role?

The people! The opportunity to grow. My "boss" – even though he says he is my coworker. How everyone supports each other

Could you tell me a little bit about your family?

I am one of seven, the oldest of the girls. (three girls, four boys)

Could you tell me a little bit about your hobbies or interests?

I love to garden, bike, travel, and cross-stitch – some I have not done for years and plan to pick up again.

What are your plans for retirement?

TRAVEL!! I have three trips planned so far.

What will you miss most about ACCB?

I will miss the people and the daily opportunities. I will not miss the hour-long commute nor the deer hits (I have had six so far)



Executive Assistant Susan Forsyth and CEO Charlie Bitzer at her celebration luncheon

HAPPY RETIREMENT

Congratulations on your well-deserved retirement! May this new chapter be filled with relaxation, joy, and all the things you love. Wishing you endless days of happiness and fulfillment ahead!

WITH LOVE
-THE ABARTA COCA-COLA TEAM





IN THE COMMUNITY

Junior Achievement of Pennsylvania



ABARTA COCA-COLA BEVERAGES PARTNERS WITH NORTH, EAST, WEST AND SOUTH CHAPTERS OF JUNIOR ACHIEVEMENT PENNSYLVANIA

ABARTA Coca-Cola Beverages is proud to partner with Junior Achievement across all three chapters in Pennsylvania. In 2024, ACCB is sponsoring several programs, including the Empower Her Summit in Pittsburgh and Erie and a volunteer day at the Junior Achievement facility in Bridgeville, PA. ACCB is also working with their team in Harrisburg, PA to sponsor a booth at the virtual career fair, focusing on work force readiness for high school students.

ABOUT JUNIOR ACHIEVEMENT (JA)

Junior Achievement is the world's largest non-profit organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and career choices. JA provides equal access to relevant, hands-on, experiential education, community mentors, and business and civic leaders to diverse students in grades k-12 so they are inspired, prepared, and ready to pursue real-world opportunities.

BIZTOWN

Biztown is a mini-city like no other, offering students in grades 4-6 fun, innovative, and exciting programming that brings learning to life, connecting the dots between what they learn in school and how it's applied in the real world. The 4-5-hour on-site simulation requires a minimum of one volunteer for each of the 21 storefronts to answer students' questions and operate successfully.

EMPOWER HER SUMMIT

Empower Her is an interactive and impactful leadership and life development workshop created exclusively for high school girls from Western PA and Northern WV. The event offers interactive experiences that mimic real-world situations, allowing attendees to connect with influential female leaders and engage in meaningful conversations about success. By the end of the day, participants will have gained valuable tools to successfully navigate their futures and discover their passions, power, and potential.

VIRTUAL CAREER FAIR

- JA Inspire is a career readiness program that culminates with a virtual career fair.
- The goal of JA Inspire is to teach students about careers and for them to learn about companies in their area.
- Over 40k students have benefited from JA Inspire in the last 3 years.
- The career fair is open from March 1 – June 30, 2024, and over 10K students are registered to participate.
- All programs are 100% free to schools. JASCPA is on track to reach over 115K students in our region this year.



DIVERSITY, EQUITY & INCLUSION



WHAT IS DE&I?

DIVERSITY, EQUITY, AND INCLUSION (DE&I) ARE AT THE HEART OF ACCB'S PURPOSE, VALUES, AND GROWTH STRATEGY. WE ASPIRE TO CREATE A BETTER-SHARED FUTURE FOR PEOPLE EVERYWHERE BY FOSTERING AN INCLUSIVE CULTURE IN OUR OWN OPERATIONS AND ADVANCING DIVERSITY, EQUITY, AND INCLUSION IN THE MARKETS WE SERVE.

OUR MISSION

TO CREATE A CULTURE OF DIVERSITY, INCLUSION AND EQUITY THAT WILL RECOGNIZE, RESPECT AND PROMOTE DIFFERENCES AROUND ETHNICITY, GENDER, COLOR, AGE, RACE, RELIGION, DISABILITY, NATIONAL ORIGIN AND SEXUAL ORIENTATION. WE WILL INCORPORATE DIVERSITY OF THOUGHT, EXPERIENCE AND EXPERTISE AS WE APPROACH CHALLENGES, SOLVE PROBLEMS, AND DRIVE PERSONAL AND COMPANY GROWTH.

Interested in joining the DE&I Committee?

Please reach out to Vanessa Manfredi | vmanfredi@abartacocacola.com

ASSOCIATE CARE & CONCERN BENEFIT FUND

ONE OF THE DE&I COMMITTEE'S INITIATIVES IS ENSURING WE SUPPORT OUR EMPLOYEES DURING TIMES OF NEED. ASSOCIATES OF ABARTA COCA-COLA BEVERAGES WHO HAVE BEEN STRUCK WITH UNEXPECTED EXPENSES FROM UNFORESEEN CIRCUMSTANCES CAN APPLY FOR A GRANT FROM THE COMPANY'S ASSOCIATE ASSISTANCE FUND.

HOW IT WORKS



APPLY FOR A GRANT -
Your employees complete a straightforward and confidential online application via computer or mobile phone in 20 minutes or less.



APPLICATION REVIEW -
Employees 1st reviewers provide unbiased, 3rd party reviews—according to your company's criteria.



GRANT AWARDED - IF
approved, your employees receive a tax-free grant within a short time frame.

WHAT IT CAN BE USED FOR

- PERSONAL HARDSHIP ASSISTANCE
- DISASTER ASSISTANCE
- LONG TERM RELIEF & DISPLACEMENT ASSISTANCE
- AND MANY OTHER REASONS YOU MAY FIND YOURSELF IN NEED!

**INTERESTED IN APPLYING FOR ASSISTANCE? (COMPLETELY CONFIDENTIAL)
LEARN MORE & APPLY BY CLICKING HERE:**

[**EMPLOYEEFIRST**](#)



2023 COCA-COLA CARAVAN

ANOTHER SUCCESSFUL YEAR OF COCA-COLA CARAVAN VISITS TO THE PITTSBURGH MARKET

The 2023 Coca-Cola Holiday Caravan made another round of visits to the Pittsburgh area with stops in Greensburg, Bethel Park, Washington County and Downtown Pittsburgh. This beloved tradition has evolved in many ways; however, the goal each year remains the same - to spread joy during the holiday season and connect with communities.

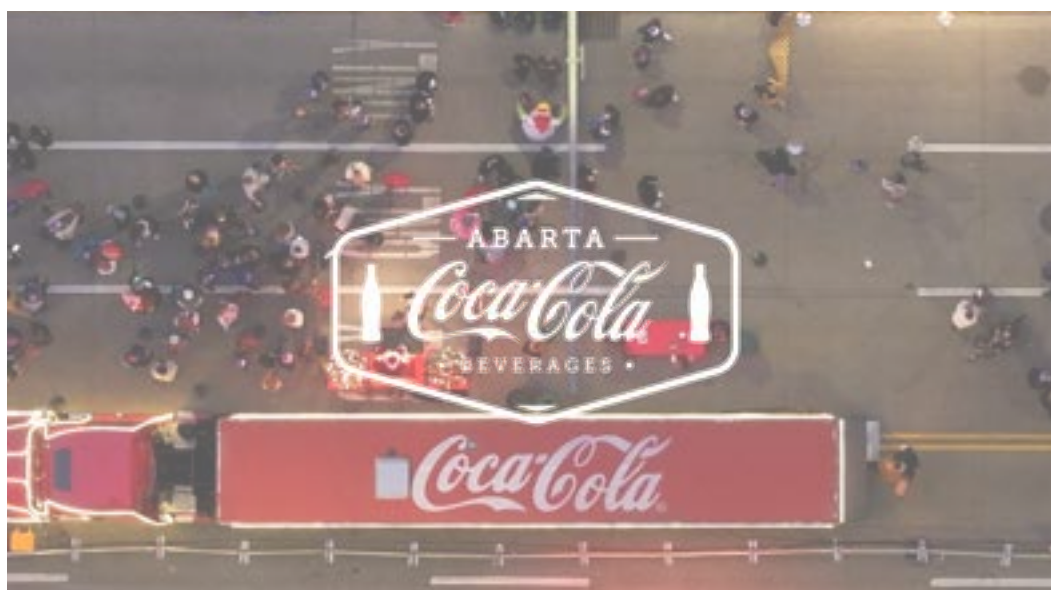
This holiday tradition dates back to the 20th century and has grown and evolved through the years. One addition we still see is the Coca-Cola Polar Bear who made his debut in the 1990s and quickly became synonymous with the brand's holiday campaigns.

In the 2000s, the caravan began incorporating charitable initiatives and community partnerships to the holiday tours, and this year, in the Pittsburgh market, ABARTA Coca-Cola Beverages partnered with the Special Olympics of Western Pennsylvania - raising over \$3,000.

The history of the Coca-Cola Caravan is a journey through time, marked by innovation, creativity, and a commitment to spreading holiday joy. ABARTA Coca-Cola Beverages is grateful and proud of the strong community partnerships forged through this cherished cultural event.



CLICK ON THE LOGO BELOW TO WATCH THE 2023 VIDEO



SUSTAINABILITY

100% RECYCLED BOTTLE*



What is rPET?

When PET plastic is recycled, it is cleaned, sorted and **ground into small flakes**. These flakes are known as **Recycled PET (rPET)**, which is used to make many products, including clothing, carpets—and recycled bottles. When rPET is used to make recycled bottles, the process can be fully circular, as the rPET can be recycled again and again.

Why is rPET important?

The recycling process that creates rPET is more energy-efficient than the recycling process for glass, aluminum, or other materials. **And creating a 100% rPET bottle* uses 75% less energy than creating a PET bottle from virgin plastic.** Additionally, PET and rPET are lightweight, allowing for more product to be delivered with less packaging, using **less fuel**.

BRANDS INCLUDED IN THIS INNOVATION:



100%

RECYCLED BOTTLE*

74%

of adults (and 80% of teens) experience increased purchase interest with rPET messaging¹

62%

US consumers say they have switched to products/services that have a positive impact²



**TO SUBMIT A STORY TO BE FEATURED IN
OUR NEXT ISSUE, PLEASE SEND
INFORMATION TO
ACCBHRTEAM@ABARTACOCACOLA.COM**